



Gallup StrengthsFinder Offering

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Our Offering

We provide a range of services that utilise the Gallup StrengthsFinder tool to enable personal mastery. Our offerings include one-on-one coaching, half-day workshops, and full-day workshops.

These services are designed to help individuals uncover and develop their unique strengths. By focusing on strengths rather than weaknesses, individuals gain a deeper understanding of their innate talents and abilities. This knowledge enables them to make informed decisions, align their goals with their strengths, and enhance their overall performance and satisfaction in various aspects of life.



Our approach is based on Gallup's "Name, Claim, Aim Your Strengths" model, which serves as a framework for individuals to understand, embrace, and leverage their strengths effectively.

Name Your Strengths:

The first step in this process is for employees to take the Gallup StrengthsFinder assessment, which helps them identify and name their unique strengths.

Claim Your Strengths:

Employees then reflect on past experiences where their strengths contributed to their success. This allows them to claim and recognise the value of their strengths.

Aim Your Strengths:

With a solid understanding of their strengths, employees are empowered to aim their strengths towards their personal and professional goals.



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54TwentyFour provided a StrengthsFinder contract on two of my Graduate Leadership Programmes. The engagement gave participants an opportunity to discover their strengths and how this impact how they work in their teams and as well as how they show up in their personal spaces.

54TwentyFour's ability to connect and engage with participants in an authentic way is really commendable.

THATO BELANG | PROGRAMME DIRECTOR | DUKE CORPORATE EDUCATION



Our Offering

ONE-ON-ONE COACHING	HALF DAY WORKSHOP	FULL DAY WORKSHOP
<p>Minimum 4 coaching sessions:</p> <ul style="list-style-type: none"> • Session 1 and 2, name your strengths: debrief results, identify balconies and basements • Session 3, claim your strengths: write power paragraph • Session 4, aim your strengths: Create your personal development plan and identify how you can use your strengths • Additional sessions to help the individual work on their personal development plan 	<p>Session Design:</p> <ul style="list-style-type: none"> • Introduction to StrengthsFinder • Name your strengths: understand your strengths, as well as their balconies and basements • Claim your strengths: write your power paragraph • Ideas on how to aim your strengths 	<p>Session Design:</p> <ul style="list-style-type: none"> • Introduction to StrengthsFinder • Name your strengths: understand your strengths, their needs, what they bring, their dislikes, balconies, and basements • Claim your strengths: write your power paragraph • Aim your Strengths: <ul style="list-style-type: none"> ◦ Identify how you can use your strengths to reach your KPIs and personal goals ◦ As a team discuss how to get the best out of each other
<p>Ideal for high-performing individuals that want to accelerate their development</p>	<p>Ideal for team workshops and leadership programmes</p>	<p>Ideal for team workshops and leadership programmes</p>



Our Story



“5424 (54TwentyFour) is the street number of my childhood home in Orlando East, Soweto. Growing up in a low-income community, I witnessed first-hand the challenges of unemployability, teenage pregnancy, alcoholism, and other social issues that persist in South Africa. Today, I find myself in a better place, partly due to the transformative social changes that unfolded during the 90s.

Growing up in the 90s, I witnessed a remarkable period in South Africa marked by our first democratic election, which saw Nelson Mandela become the nation's first black president, and the acceptance of our constitution. These milestones instilled in me a profound sense of hope for equity and inclusion.

I founded 54TwentyFour when I realized that, despite changes in laws and an increased intolerance for discrimination, there remained an ongoing need to create inclusive workplaces that embrace diversity and enable social progress.”

JULIA MAKHUBELA

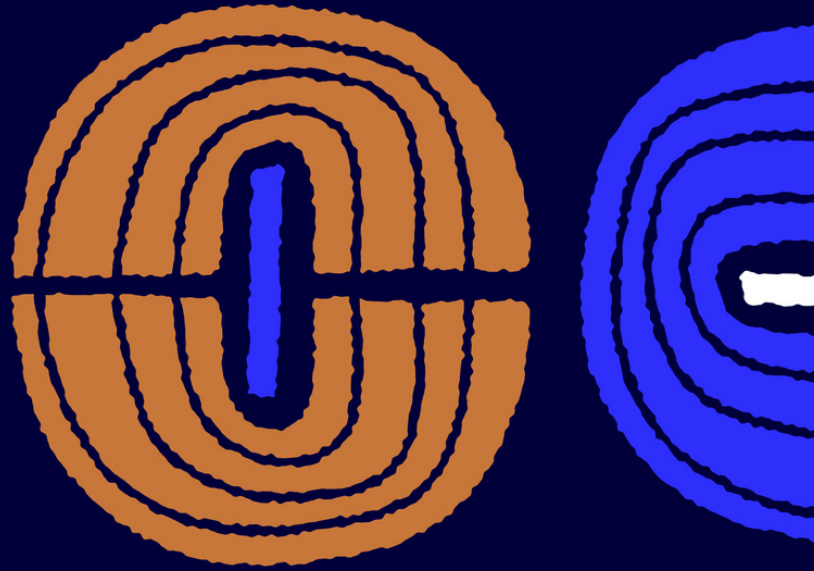


About Us

54TwentyFour is a diversity, equity and inclusion consultancy, specialising in inclusive employee experience design and leadership development.

The employee experience is the journey that an employee has in an organisation. It starts with the initial impression a potential employee forms about the organisation and extends to the recruitment and onboarding experience.

It includes the day-to-day work environment, relationships with colleagues and leaders, work-life balance, career development opportunities, as well as how personal and professional transitions are handled, and ultimately the employee's departure from the organisation.



It directly impacts employee engagement, productivity, retention, and advocacy, driving organisational performance.

Our mission is to support organisations in creating inclusive environments that unlock the full potential of their diverse workforce.

Some of our previous and current clients:





Thank you.

LEVEL 1 B-BBEE CONTRIBUTOR

INFO@54TWENTYFOUR.CO.ZA
+27 11 086 1083
54TWENTYFOUR.CO.ZA

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